

LONDON CTCCC / ONA MEETING

by Doug Adams #639

On Saturday May 13, 2011, more than 20 members of the Club enjoyed a lively and informative meeting in London Ontario. The Club would like to thank the ONA's (Ontario Numismatic Association) Tom Masters and Tom Rogers for their generous hospitality during the weekend. We are very appreciative of the Club's inclusion in their Convention program. This was the 49th convention of the ONA and plans are now underway for their 50th. Mark your calendars, it's April 13-15, 2012, (tentative dates) at the Four Holiday Inn in Kitchener Ontario.

The early bird club members started arriving about 8:00 in the morning - some to the restaurant, some to the meeting room for some early buying, selling and trading. Jerome and his lovely wife Eva were in from Montreal. Roger Fox and Bill Symes both had a great spread of goodies (coupons - not food!)

The official meeting kicked off about 9:15. Thayer is like the range boss, trying to round up all the strays to get the proceedings going. This shows that the camaraderie and trading was certainly working. After Thayer's opening remarks and the housekeeping comments, the floor was open to news and questions. Doug Adams updated the group on the Corporation's recent (Thursday, May 12th) Annual General Meeting. There was much celebration about the Forzani purchase, but even bigger news for our Club was the CFO Marco Marrone's comments about his upcoming



release of a new ten cent coupon with his signature. This should be Series 31 and will replace Stan Pasternak's signature as our Club's friend and honorary lifetime member, Stan has now officially retired. No date from Marco, and no other detail about the other coupons, but news of a new ten certainly bears well for the future of the loyalty program. Perhaps by the time the newsletter hits the street we may see some of them. Jerome Fourre from Montreal also hinted that a new dime with the Wetmore signature may be in the offering - more good news.



Our education portion of the meeting was led by Eva and Jerome. Jerome's slide presentation on "Production Procedures" really should have been called "Everything you ever wanted to know about the printing of Canadian Tire coupons"! This presentation was the most complete overview of the process of producing coupons from the BABN and CBN 'factories'. This presentation was first shown at a recent Ottawa meeting and continues to evolve. Also covered was Jerome's excellent article on Sheet Replacements vs. Single Note Replacements vs. Same Number Replacements. Overall a great information session. Many thanks to Eva and Jerome.

Our auction session was a lively one with quite a few bargains for those in attendance. Jerome was our auctioneer, Doug the runner and Thayer the banker.

Our meeting wrap up included a bit of a bombshell from Thayer who has booked himself into hospital for a May 31st operation for colon cancer. Our wishes and prayers go out to Thayer for a speedy recovery and by the time you read this newsletter I know Thayer will be back on the coupon trail once again. This club would not be the club it is without Thayer and he's built up a tremendous collection of friends from coast-to-coast who I'm sure are all with him in spirit.

CANADIAN TIRE RELEASES A NEW SERIES OF COUPONS

by Jerome Fourre #120

On June 2nd 2011, a new series of coupons started appearing at the CTC stores and gas bars.

It will be the CTC S31 series. The basic design is identical to the previous series and the serial numbers continue on where the last series left off.

It does however have new signatures; Marco Marrone, CFO and Stephen Wetmore, CEO and the plate date is 2011. This is the first note to sport the signature of Marco Marrone replacing Stanley Pasternak, who retired this year.

The last series of dimes had Stanley Pasternak and Tom Gauld signatures and had a 2008 plate date. The first denomination to be released is the dime. We are looking forward to the other five denominations being released as soon as present stock is used up. Replacement notes presently being used for these dimes are from the last series and I am sure that they will eventually print new ones when they have exhausted these.



Mr. Marco Marrone, CFO

